

OMNIMESSAGING

a multi media messaging solution

Can your application send email alerts to your customer?

**ZLEMAIL
ADAPTER**

Yes!! Your application can now send emails using the OmniMessaging ZLEMAIL adapter.

Invoices, monthly bank statements, fraud alerts, mortgage approvals or marketing coupons are just some examples of the emails you can send. We email any message that your application can generate.

IMPROVE CUSTOMER RELATIONSHIPS

With the ZLEMAIL Adapter you can send emails based on business rules defined within your business application. The rules are triggered based on real time customer interactions and the emails are sent in "Zero Latency".

The integration involves very little programming effort and results in improved customer relationships and returns within a very short time.

EASE OF INTEGRATION

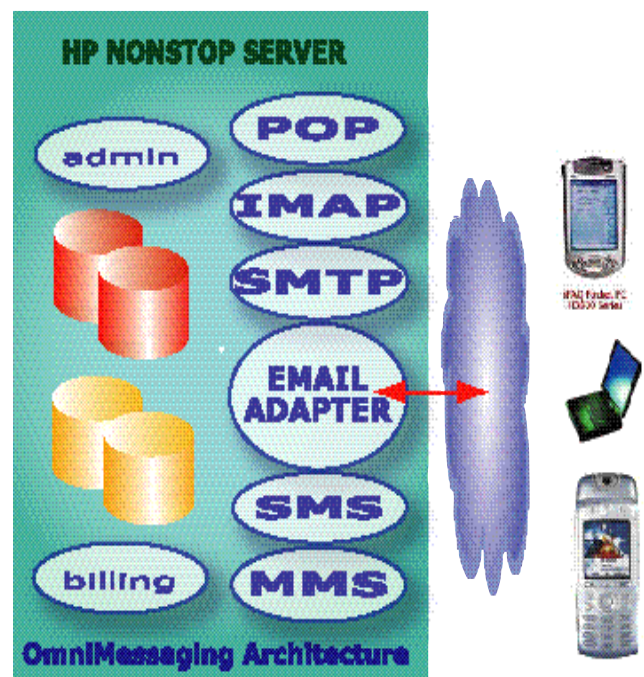
The business application sends the ZLEMAIL Adapter a server class send with a simple structure. The structure is formatted into an internet standards based email and relayed to the customers mailbox. The relay server provides all retry and error handling.

RETURN ON INVESTMENT

The solution has a very low pricing model and provides a return on investment in less than 3 months. With a price tag at \$4,999 it is possible to charge it on your credit card.

WORLDS MOST RELIABLE SOLUTION

The OmniMessaging solution has been built for the NonStop Server and provides the highest levels of scalability, reliability and availability among all email servers.



The OmniMessaging message store is implemented using NonStop SQL as the database and TSMP Process management. The server instances are replicated across cpus for load balancing and persistence, thus surviving even a cpu failure.

The solution is fast and proven and is currently deployed for 15 million users at one of the largest Telcos in the world.

SENDING AN EMAIL

The business application sends an email with a simple Pathsend call. The ZLEMAIL adapter supports invocation from programs in C, COBOL, Java, TUXEDO. The simple structure passed by the application consists of the recipients, BCC, CC and attachment file names. The emails can be sent to a single user or to multiple recipients. The format is flexible and can include text, html and even attachments. And all this in less than 2 weeks of programming effort.

SENDING AN ALERT TO A CELL PHONE

The ZLEMAIL Adapter provides a very simple interface to send alerts to a customer cell phone. You insert an entry in our notification queue and we handle the rest. The Notification Server reads the queue and sends the alert via the SMS protocol. The notification may be an EMS message, a stock alert or even a reminder to pick up a loan approval.

The SMS components are included in the ZLEMAIL Adapter Bundle at no additional cost.

RECEIVING AN ORDR ENTRY VIA EMAIL

Our customers very soon saw a need for a read message adapter. They receive online orders via email and the business application can process them in real time. The interface is similar to the send message adaptor and uses a simple server class invocation. Our Content Parser uses business rules to parse the subject line and recipients and stores the message in the appropriate mailbox. The application fetches the message and processes the input based on application rules.

TRY AND BUY

Visit www.zlemail.com and download the latest version for a try and buy evaluation. It takes less than 15 minutes to install the software and don't forget to review the programming samples.

For more information please email

Yash@zlemail.com Mike.Catchings@HP.com

STRENGTHS

Integrates easily with NonStop applications

Improves customer relationships

Send emails to your customers mailbox

Send Stock Alerts to your customers cell phone

Supports location based marketing

Supports EMS messages to your cell phone

Low solution cost, fastest ROI

2 weeks to deploy

Compliance with RFCs

NonStop™, Reliable, Scalable for millions of messages

Transaction protection guarantees no message loss even on cpu failure

HP Professional Services for installation, configuration and management

Worldwide Distributor

